media release

'durability guaranteed'

What's NEW at Ability? Introducing Ability's 'Next Generation', SUPER Durable, all Weather, UV Resistant, environmentally friendly duro paint™ - now available in three varieties of finish including: Stipple, Matte and Low Sheen.



Why duro paint™?

Ability's **the Paint** will now be known as **duro paint**[™] **Stipple**, also available in **duro paint**[™] **Matte** and **duro paint**[™] **Low Sheen** finish versions. The name **duro paint**[™] was selected to reflect the characteristics of these 'Clean Air' water-based paint products that have been formulated in keeping with the principles of Ecologically Sustainable Development (ESD).

What makes these coatings so special?

The new **duro paint™** Range meets and far exceeds the performance criteria of what the current market is demanding of paint products. **duro paint™** Stipple mixing coverage thickness is 5 times greater than most other applied paint products! Consequently the need to repaint is delayed considerably, with virtually no maintenance required, having low impact on the environment as well as having a considerable cost saving, especially for large scale projects.

Ability has incorporated **SUPER durability** within these paint coatings along with extremely low VOCS (Volatile Organic Compounds).



Image courtesy of Sunpower Design.

duro paint[™] are all solvent-free, ALL weather resistant, salt water resistant, fire retardant, have high UV and oxidation resistance making these coatings not only environmentally friendly, but also boasting a 20 YEAR GUARANTEE* (*conditions apply). duro paint[™] comes in a standard range of 12 colours and can be matched to ANY COLOUR required.

duro paint"

On what type of projects can duro paint™ be used?

The **duro paint**[™] Range can be used on almost any surface-for both interiors as well as exteriors. Some of the many applications may include: industrial and residential concrete pavements, walls, floors, swimming pools and their surrounds, fountains, roofs, road lane marking, weather proofing of marine structures, bridge decks and steel structures, on shotconcreted concrete highway embankments, for a long life finish to commercial buildings. For landscaped garden walls, restoration work, gravity earth retaining structures, ramps, steps and due to **duro paint**[™] **Stipple's** high abrasive wear resistance, high traffic public areas such as footpaths, driveways and shopping centre car parking areas.



Where has duro paint[™] been utilised specifically for environmental purposes?

Sunpower Design, a multi award winning company based in Melbourne that specialises in the creation of environmentally sustainable building design, have utilised Ability's **duro paint™** and **abilox®** cement colours for a variety of applications in many projects over the years. Sunpower's new homes currently achieve a Seven to Eight Star Rating. With tough economic times and with a harsher environment globally, our **duro paint™** Range delivers a durable, colourfully attractive and cost effective response to meeting the ever changing needs of our urban environment as well as meeting and surpassing the needs of our professional specifiers and customers.





Old Mail Exchange Restoration Melbourne CBD.

